

Content Creator

- **Full-time:** 5 days per week
- **Location:** Hybrid
- **Salary:** £18,000 (+ potential for commission)

The Role

A great opportunity for a creative individual to join a fast-paced and growing team. This role is ideal for someone passionate about content creation, with a keen eye for photography and videography. The position involves working on a range of projects, including social media content, marketing campaigns, and promotional materials. You'll collaborate closely with the team to develop and execute engaging content for both clients and internal projects.

About the Company

A specialist agency based in Manchester, delivering strategy, branding, and content creation. The team takes a focused and results-driven approach to marketing, ensuring each project has a meaningful impact. With a collaborative and creative environment, the agency values fresh ideas and innovation.

Key Responsibilities

Client Work

- Participate in content planning meetings
- Assist in developing and executing content strategies
- Capture and edit photography and video content
- Lead and manage content creation sessions independently
- Create supplementary footage to enhance client content
- Prepare and style locations for shoots
- Conduct pre-shoot visits to ensure locations are optimised

Agency Support

- Contribute to creative brainstorming and idea development
- Support social media content planning and execution
- Develop content for the agency's own digital channels
- Produce promotional materials, including showreels and testimonial videos
- Collaborate with different teams on creative initiatives

What's Needed

- Adaptability and a proactive approach
- Strong visual storytelling skills (photography & videography)
- Experience with editing software and content creation tools
- Ability to use photography and filming equipment (camera, phone, etc.)
- Understanding of content trends across social platforms (Instagram, Facebook, LinkedIn, TikTok)
- Willingness to attend events, sometimes outside standard hours
- Strong organisational and communication skills
- Ability to work efficiently under tight deadlines without compromising quality
- A collaborative mindset, with a willingness to contribute beyond core responsibilities

This role is suited to someone who thrives in a creative environment, enjoys working on a variety of projects, and is eager to develop their skills in content creation.